



## 2017 ADVERTISING RATES, AD SIZES AND SPACE RESERVATION DEADLINES

**PLEASE RETURN TO:** The Naturist Society • 627 Bay Shore Dr Ste 100 • Oshkosh, WI 54901  
**PHONE:** 920-426-5009 • 800-886-7230 • 920-426-5184 (Fax) • E-mail • advertising@naturistsociety.com

### CUSTOMER INFORMATION

Customer Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone and Fax: \_\_\_\_\_

E-mail and Web: \_\_\_\_\_

### RESERVE SPACE IN THE FOLLOWING ISSUES OF N MAGAZINE

Issue #	Issue Season	Ad Space Deadline	Publication Date
<input type="checkbox"/> 35.2	Winter 2016	January 20	February 10
<input type="checkbox"/> 35.3	Spring 2017	April 10	May 8
<input type="checkbox"/> 35.4	Summer 2017	June 26	July 10
<input type="checkbox"/> 36.1	Autumn 2017	September 5	September 27
<input type="checkbox"/> 36.2	Winter 2017	November 30	December 26

### TYPE OF AD YOU WOULD LIKE TO RESERVE (PUBLICATION TRIM SIZE = 8.375" x 10.75" ~ PERFECT BOND)

Size	Shape	Display	Marketplace
<input type="checkbox"/> FULL	<input type="checkbox"/> No Bleed — 7.75" x 10.125"	<input type="checkbox"/> With Bleed — .125" Beyond Trim	<input type="checkbox"/>
<input type="checkbox"/> 1/2	<input type="checkbox"/> Horizontal — 7.375" x 4.5"	<input type="checkbox"/> Vertical — 4.75" x 6.75"	<input type="checkbox"/>
<input type="checkbox"/> 1/3	<input type="checkbox"/> Square — 4.75" x 4.5"	<input type="checkbox"/> Horizontal — 7.25" x 3" <input type="checkbox"/> Vertical — 2.25" x 9.25"	<input type="checkbox"/>
<input type="checkbox"/> 1/4	<input type="checkbox"/> Square — 3.5" x 4.5"	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> 1/6	<input type="checkbox"/> Horizontal — 4.75" x 2.25"	<input type="checkbox"/> Vertical — 2.25" x 4.5"	<input type="checkbox"/>
<input type="checkbox"/> 1/12	<input type="checkbox"/> Square — 2.25" x 2.25"	<input type="checkbox"/>	<input type="checkbox"/>

CUSTOM AD SIZES, MAGAZINE INSERTS, & PREMIUM PLACEMENT AVAILABLE. PLEASE CONTACT ADVERTISING MANAGER FOR MORE DETAILS.

### INSTRUCTIONS

NEW AD SUPPLIED     
  USE CURRENT AD     
  CREATE A NEW AD     
  CHANGE CURRENT AD

INSTRUCTIONS: \_\_\_\_\_

AUTHORIZED BY: \_\_\_\_\_ DATE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

**Note:** N advertisers will be billed for each issue prior to publication date. New advertisers & advertisers with terms of pre-pay are **required** to pay for their first ad in advance of final change date. N reserves the right to edit copy for style, consistency, and length. Publisher also reserves the right to refuse advertising at its discretion.