



# 2017 ADVERTISING RATES, AD SIZES AND SPACE RESERVATION DEADLINES

**PLEASE RETURN TO:** The Naturist Society • 627 Bay Shore Dr Ste 100 • Oshkosh, WI 54901  
**PHONE:** 920-426-5009 • 800-886-7230 • 920-426-5184 (Fax) • E-mail • advertising@naturistsociety.com

## CUSTOMER INFORMATION

Customer Name: \_\_\_\_\_  
Company/Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone and Fax: \_\_\_\_\_  
E-mail and Web: \_\_\_\_\_

## RESERVE SPACE IN THE FOLLOWING ISSUES OF N MAGAZINE

Issue #	Issue Season	Ad Space Deadline	Publication Date
<input type="checkbox"/> 36.2	Winter 2016	January 20	February 10
<input type="checkbox"/> 36.3	Spring 2017	May 22	June 15
<input type="checkbox"/> 36.4	Summer 2017	July 26	August 15
<input type="checkbox"/> 37.1	Autumn 2017	September 20	October 16
<input type="checkbox"/> 37.2	Winter 2017	November 20	December 20

## TYPE OF AD YOU WOULD LIKE TO RESERVE (PUBLICATION TRIM SIZE = 8.375" x 10.75" ~ PERFECT BOND)

Size	Shape	Display	Marketplace
<input type="checkbox"/> FULL	<input type="checkbox"/> No Bleed — 7.75" x 10.125"	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> With Bleed — .125" Beyond Trim		
<input type="checkbox"/> 1/2	<input type="checkbox"/> Horizontal — 7.375" x 4.5"	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> Vertical — 4.75" x 6.75"		
<input type="checkbox"/> 1/3	<input type="checkbox"/> Square — 4.75" x 4.5"	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> Horizontal — 7.25" x 3"	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> Vertical — 2.25" x 9.25"		
<input type="checkbox"/> 1/4	<input type="checkbox"/> Square — 3.5" x 4.5"	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> 1/6	<input type="checkbox"/> Horizontal — 4.75" x 2.25"	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> Vertical — 2.25" x 4.5"		
<input type="checkbox"/> 1/12	<input type="checkbox"/> Square — 2.25" x 2.25"	<input type="checkbox"/>	<input type="checkbox"/>

CUSTOM AD SIZES, MAGAZINE INSERTS, & PREMIUM PLACEMENT AVAILABLE. PLEASE CONTACT ADVERTISING MANAGER FOR MORE DETAILS.

## INSTRUCTIONS

NEW AD SUPPLIED       USE CURRENT AD       CREATE A NEW AD       CHANGE CURRENT AD

INSTRUCTIONS: \_\_\_\_\_  
\_\_\_\_\_

AUTHORIZED BY: \_\_\_\_\_ DATE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

**Note:** N advertisers will be billed for each issue prior to publication date. New advertisers & advertisers with terms of pre-pay are **required** to pay for their first ad in advance of final change date. N reserves the right to edit copy for style, consistency, and length. Publisher also reserves the right to refuse advertising at its discretion.