



- 2012 ADVERTISING INSERTION ORDER
- 2012 AD SPACE RESERVATIONS
- AD SIZE CHOICES AND INSTRUCTIONS



PLEASE RETURN TO: The Naturist Society • 627 Bay Shore Dr Ste 200 • Oshkosh, WI 54903

PHONE: 920-426-5009 • 800-886-7230 • 920-426-5184 (Fax) • E-mail • advertising@naturistsociety.com

CUSTOMER INFORMATION

Customer Name: _____

Company/Organization: _____

Address: _____

City, State, Zip: _____

Phone and Fax: _____

E-mail and Web: _____

RESERVE SPACE IN THE FOLLOWING ISSUES OF N MAGAZINE

Issue # to Reserve	Issue Season	Ad Space Deadline	Publication Date
<input type="checkbox"/> 31.2	Winter 2012	January 27	February 17
<input type="checkbox"/> 31.3	Spring 2012	April 2	April 30
<input type="checkbox"/> 31.4	Summer 2012	June 18	July 16
<input type="checkbox"/> 32.1	Autumn 2012	August 31	October 1
<input type="checkbox"/> 32.2	Winter 2013	November 16	December 17

TYPE OF AD YOU WOULD LIKE TO RESERVE (PUBLICATION TRIM SIZE = 8.375" x 10.75" ~ PERFECT BOND)

Size	Shape	Display	Marketplace
<input type="checkbox"/> FULL	<input type="checkbox"/> No Bleed — 7.75" x 10.125" <input type="checkbox"/> With Bleed — .125" Beyond Trim	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> 1/2	<input type="checkbox"/> Horizontal — 7.375" x 4.5" <input type="checkbox"/> Vertical — 4.75" x 6.75"	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> 1/3	<input type="checkbox"/> Square — 4.75" x 4.5" <input type="checkbox"/> Horizontal — 7.25" x 3" <input type="checkbox"/> Vertical — 2.25" x 9.25"	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> 1/4	<input type="checkbox"/> Square — 3.5" x 4.5"	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> 1/6	<input type="checkbox"/> Horizontal — 4.75" x 2.25" <input type="checkbox"/> Vertical — 2.25" x 4.5"	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> 1/12	<input type="checkbox"/> Square — 2.25" x 2.25"	<input type="checkbox"/>	<input type="checkbox"/>

CUSTOM AD SIZES, MAGAZINE INSERTS, & PREMIUM PLACEMENT AVAILABLE. PLEASE CONTACT ADVERTISING MANAGER FOR MORE DETAILS.

INSTRUCTIONS

- NEW AD SUPPLIED
 USE CURRENT AD
 CREATE A NEW AD
 CHANGE CURRENT AD

INSTRUCTIONS: _____

AUTHORIZED BY: _____ DATE: _____

PRINT NAME: _____

Note: N advertisers will be billed for each issue prior to publication date. New advertisers and advertisers with terms of pre-pay are **required** to pay for their first ad in advance of final change date. N reserves the right to edit copy for style, consistency, and length. Publisher also reserves the right to refuse advertising at its discretion.